

**NO PURCHASE NECESSARY. OPEN ONLY TO LEGAL RESIDENTS OF 50 U.S. OR D.C., 18 OR OVER.**

- Promotion Period:** The TRESemme Style Sessions Promotion (the “**Promotion**”) begins at 9:00 a.m. Eastern Time (“**ET**”) on June 7, 2021 and ends when 32 eligible entrants claim the style sessions or at 11:59 p.m. ET on August 6, 2021, whichever occurs first (the “**Promotion Period**”).
- How to Enter:** During the Promotion Period, you can enter the Promotion by visiting <https://tresemme.cplus.live/> (the “**Site**”) and following the onscreen instructions to complete all required registration information to receive one (1) Entry (the “**Entry**”). If you are one of the first 32 entrants during the Promotion Period to submit an Entry, you will be eligible to receive a Style Session, as outlined below. Limit one (1) Entry per person. Entries by script, macro or other automated means which subvert the Entry process are void. Normal Internet access and usage charges imposed by your on-line service will apply. Automated Entries, or those generated by script or bot are not eligible. All Entries must be complete to be eligible. All Entries become property of the Sponsor. The person uploading the Entry will be deemed the entrant (the “**Entrant**”). In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the name appearing on the Entry. The Entry must be complete to be eligible. Participation is subject to disqualification of all Entries, if multiple accounts are used by the same person. Normal Internet access and usage charges imposed by Entrants’ online service will apply.
- Eligibility:** Open to individual, legal residents of the 50 United States and the District of Columbia, 18 years of age and older as of date of Entry. Employees of Conopco, Inc., d/b/a Unilever (the “**Sponsor**”), Don Jagoda Associates, Inc., their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively “**Sponsor and its Administrators**”) and their immediate family members and/or those living in the same household of each are not eligible to participate or receive a Prize. Void where prohibited and subject to all federal, state and local laws.
- Prize Recipient Determination:** During the Promotion Period, if you are one of the first 32 Entrants to complete your Entry, you will be eligible to receive a Style Session Prize (“**Prize**”). Prize recipient determination will be made by Sponsor, whose decisions are final in all matters relating to the Promotion. Odds of receiving a Prize depend on the time/date an eligible Entrant enters and the total number of eligible Entries received. All Prizes will be awarded provided a sufficient number of eligible Entries are received by the end of the Promotion Period.
- Prize and Approximate Retail Value (“ARV”):** Prize (32 total): A Sponsor-selected virtual salon appointment with a Sponsor-selected stylist (“**Style Session**”) (Maximum ARV: \$100 each). Limit one (1) Prize per person. Style Session must take place on date/time selected by Sponsor or Prize will be forfeited.
- General Rules:** Potential Prize recipients will be contacted via email and will be required to sign and return, a Declaration of Eligibility, liability/publicity release (except where prohibited by law) within forty-eight (48) hours (including weekends) of notification attempt or the Prize will be forfeited, and alternate winning Entry may be determined. Return of Prize as undeliverable may result in disqualification and alternate determination. Prizes are non-transferable and no substitutions (cash or otherwise) are allowed. Prizes may be substituted for any reason at the discretion of the Sponsor. Prize recipients will be responsible for any other costs or expenses associated with the Prize, including payment of applicable taxes. Acceptance of Prize constitutes permission to use Prize recipients’ names and likenesses for promotional purposes without further compensation except where prohibited by law. Prize recipients, by accepting a Prize and all Entrants, as a

condition of Entry, agree, as applicable, to release and hold harmless Sponsor, its respective parent, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies and their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Promotion, from and against any and all liability, claims or actions of any kind whatsoever, for injuries, death, damages, or losses to persons or property which may be sustained in connection with submitting an Entry or otherwise participating in any aspect of the Promotion, the receipt, ownership or use of Prize awarded, or while preparing for, participating in or from any Prize-related activity or for any typographical or other error in these Official Rules or the announcement or offering of the Prizes. The Sponsor and its Administrators, are not responsible if any Prize cannot be awarded or Promotion cannot run as planned due to cancellations, delays, or interruptions due to acts of God, acts of war, natural disasters, weather or terrorism. Further, Entrant agrees that legal action cannot be pursued as a result of such cancellations, delays, or interruptions. In case of dispute, Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the Entry process or the operation of the Promotion; violates these Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. Sponsor and its Administrators are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Promotion which may limit the ability to participate, or by any human error which may occur in the processing of the Entries and administration of the Promotion. Sponsor reserves the right to cancel, terminate or modify the Promotion if it cannot be completed as planned for any reason, including infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award Prizes (up to 32) up until time of cancellation. As a condition of entering in the Promotion, Entrant agrees that: 1) under no circumstance will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with this Promotion, or any Prize awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees.

7. **Entrants' Personal Information:** Information collected from Entrants is subject to Sponsor's Privacy Policy, located at <https://www.unilevernotices.com/usa/english/privacy-notice/notice.html>.
8. **Winners List:** For the names of the winners, available after July 1, 2021, send a stamped, self-addressed envelope postmarked by July 15, 2021 to: The TRESemme Style Sessions Sweepstakes - Winners, 100 Marcus Drive, Attn: DE, Melville, NY 11747.
9. **Sponsor/Administrator:** The Sponsor of the Promotion is Conopco, Inc. d/b/a Unilever, 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632. The Administrator of the Promotion is Don Jagoda Associates, Inc., 100 Marcus Drive, Melville, NY 11747.